

Transportation Research Board 2022 Annual Meeting

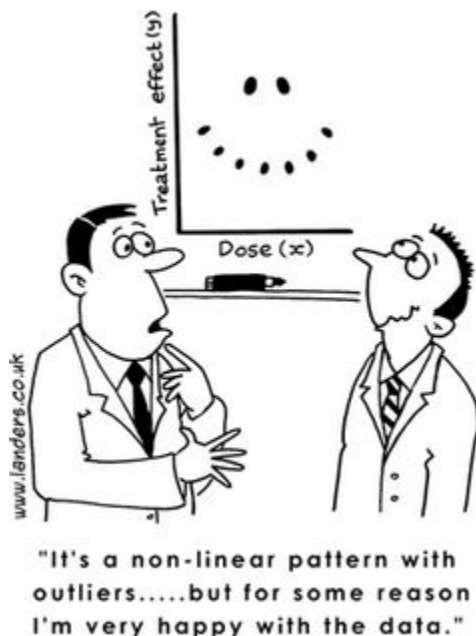
Building Data Literacy

Thursday, January 13, 9am-12pm, Workshop 1434

Convention Center, 152

co-sponsored by four TRB Committees:

- AJE45 (Information and Knowledge Management)
- AJE70 (Data for Decision Making)
- AJE15 (Workforce Development and Organizational Excellence)
- AED40 (Geographic Information Science)



Transportation organizations are working to advance their capabilities to leverage data for decision making to achieve improved organizational performance, efficiency and agility.

This requires **data literacy** at all levels of the organization - the ability to understand, manage, communicate, and translate data into actionable information.

Come to this workshop to:

- Learn about what data literacy is and why it is needed
- Learn about ways to build data literacy
- Brainstorm future collaborative activities to advance data literacy within transportation organizations